



Bal Bharati PUBLIC SCHOOL M A N E S A R

REPORT



Innovation & SIC Club: Shark Tank Challenge

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DATE: - 26 April 2025

VENUE: VI-B

Description:

Today, the Innovation Club organized an exciting Shark Tank Challenge to foster entrepreneurial spirit among students. Participants were divided into small teams and tasked with developing innovative product ideas. Each team presented their products to a panel of "Sharks" and tried to convince them to invest in their ideas.

The products showcased included:

- **Eco Smart Water Bottle:** A stylish, reusable water bottle with temperature control features.
- **Eco Jute Bags:** Biodegradable, durable jute bags designed with eco-friendly dyes.
- **FlexiPot (Silicon Pot):** A foldable, heat-resistant silicon pot aimed at convenient kitchen storage.

Each team pitched their product, explained its unique features, discussed market potential, and presented a business model.

Purpose:

- a) To promote creativity and entrepreneurial thinking among students.
- b) To enhance critical skills such as communication, teamwork, and persuasion.
- c) To promote sustainable and innovative product ideas aligned with current market needs.

Highlights:

- a) Enthusiastic and confident pitches delivered by all teams.
- b) Engaging Q&A sessions between the "Sharks" and the students that tested their preparedness.
- c) The EcoSmart Water Bottle team secured the highest "investment" due to their strong business plan and environmental focus.

Learning Outcomes: By the end of the activity, students were able to:

- a) Develop and present a business idea confidently.
- b) Understand the fundamentals of product design, market research, and investment pitching.
- c) Recognize the importance of eco-friendly and sustainable innovations.
- d) Gained confidence in presenting and defending their ideas.

GLIMPSES :-





