



Bal Bharati
PUBLIC SCHOOL
M A N E S A R

REPORT- BUSINESS BUZZ CLUB

DATE- 20 JULY 2024

TOPIC: - "Packaging Perspectives: Designing Solutions."

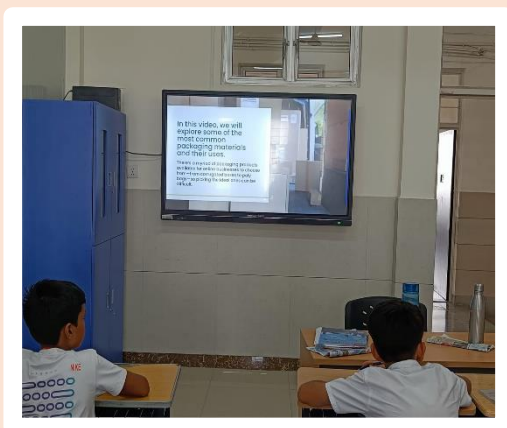
TEACHER IN CHARGE: - MS. JYOTI PAHUJA,
MS. POOJA SHARMA

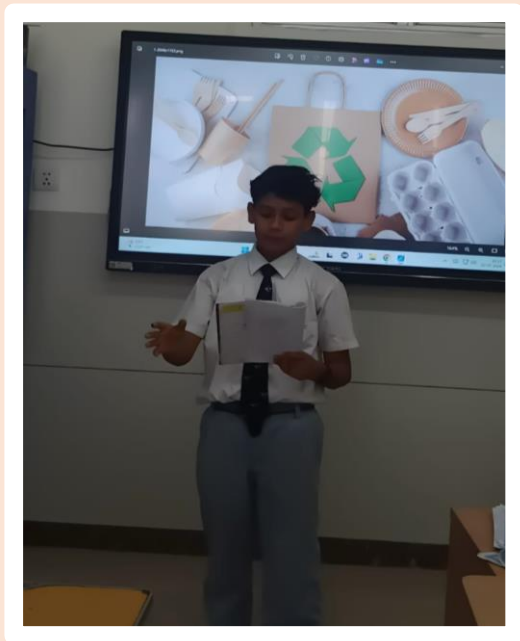
DESCRIPTION: In this activity, students explored various packaging types through educational videos. They then applied their insights by selecting a product of their choice and devising custom packaging solutions such as wooden crates, jute bags, and glass containers. During presentations, each student articulated the rationale behind their chosen packaging, highlighting its impact on consumer perception.

Learning outcomes:

- Developed an understanding of different types of packaging used for different products.
- Enhanced critical thinking skills through choosing the packaging materials for their own product.
- By engaging in discussions and presentations, they developed communication skills and confidence.
- Explored innovative packaging ideas such as wooden crates, jute bags, and glass containers.

GLIMPSES OF THE ACTIVITY:-





Conclusion: The activity proved to be a valuable learning experience. It empowered students to think critically about packaging design. By presenting their ideas, students enhanced their communication skills and gained confidence in advocating for their design choices.

