

REPORT

AUTHOR SESSION

- 1. Date & Time of the Visit / Workshop: : 6th November, 2023 || 8:30 am
- 2. Venue: Library
- Purpose of Visit: Author session.
 Topic- How to craft and publish a book.
- 4. Organizer: Bal Bharati Public school
- 5. Resource person(s): Ms Aashisha Chakraborty
- 6. Teacher in-charge: Ms Ritu Kapoor & Ms. Jyoti Sinha
- 7. Accompanying Teacher(s) & support Staff: Mr. Satish and Mr. Ahmed and Mr. Abhishek
- 8. Attended by (no. of students, with class & section):

No. of students – 120

Class & Section-IX (A,B,C) XI (A,B,C)

9. Key highlights / main points:

The author explained about the first step to publish a book which is Reading, as shared by the author reading is the first step to writing and publishing. Selection of genre as per the interest of the reader is as vital as knowing the interest of the reader. According to the author the second most important step to publish a book is to Craft a book in which the author shared various examples of short stories, Novella and novels to enhance the knowledge of the students about different genres. Nobody writes a book for themselves and everyone look forward to sell their book in the market and for that pitching the book is very important for which the author shared various methods like traditional pitching, Self-publishing, Boutique houses and agencies & Amazon KDP through which they could pitch their books to the readers. After pitching the author shared about the method to release their book in the market with the help of ISBN and the significance of ISBN for an author. Designing is also a predominant part of the book to attract the reader attention and for that we need an excellent cover design. The session come to an end with the author explaining the students about the importance of PR to publicize their book and how to go ahead with it and to motivate the students author shared about various authors with an excellent social media handle which included the reviews of their books. Overall, it was an enriching and insightful session, all the students were delighted by the knowledge gained by them through the session.

10. Photographs of the Visit/Workshop

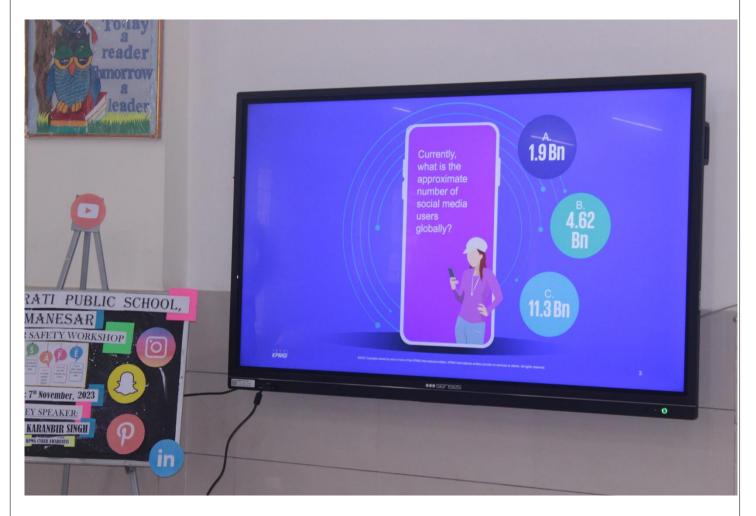












Learning outcomes:

- Students learnt about developing an understanding of the writing process
- The several steps which are included to publish a book helped them to understand the process more clearly
- Several methods shared by the author gave them a chance to explore various fields in which they could write

Date of Report Submission: 7th November 2023