BUSINESS BUZZ CLUB ACTIVITY REPORT

Activity Name- The Logo Detective

Organized by- Business Buzz (Entrepreneurship club)

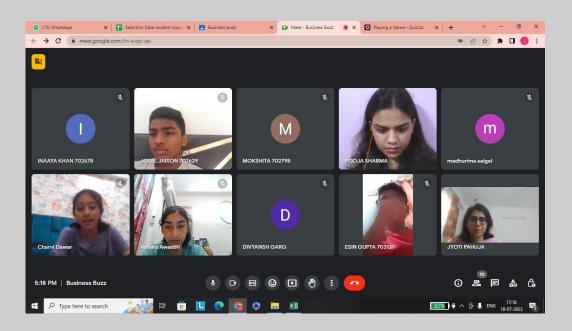
Date: 18th July,2023

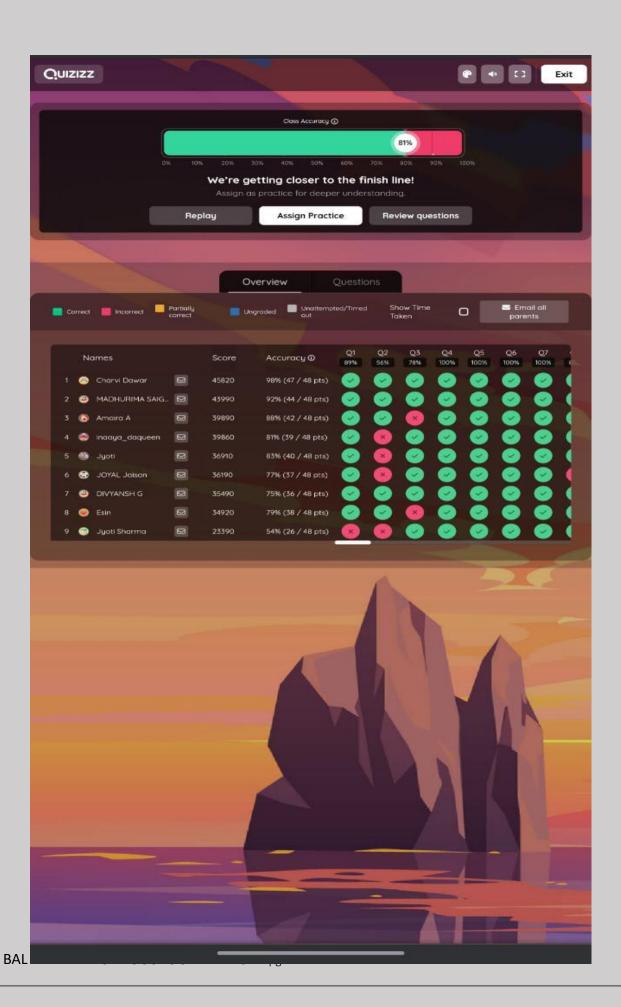
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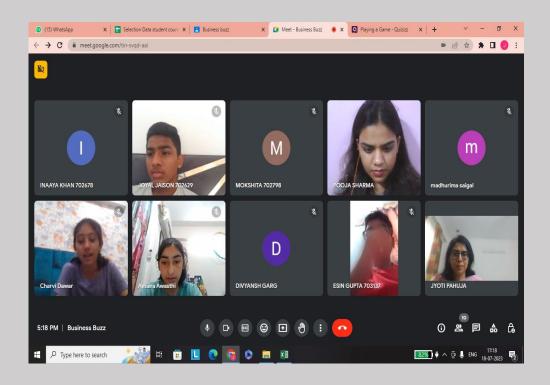
On 18th July, The Business Buzz club held an online meet for all its budding entrepreneurs to introduce them to a fun activity" The Logo Detective".

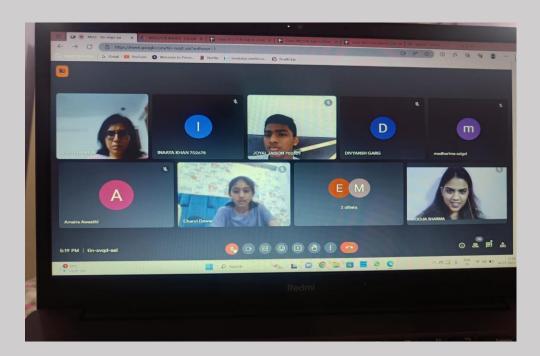
A logo quiz was organised with 48 questions where the students had to recognise the logo and taglines of various brands from food to lifestyle to automobiles. They were also briefed about their next activity which is about designing a logo for their imaginary firm. Students were extremely enthusiastic and interactive throughout the session. It was a mindful activity that was done to illuminate the student brains with information related to the existing and upcoming brands.

Glimpses of the workshop:









TEACHER INCHARGE- Ms Jyoti Pahuja, Ms. Pooja Sharma Assistant Teachers- Ms Pooja Sharma, Ms Madhurima Saigal