



Bal Bharati PUBLIC SCHOOL M A N E S A R

Activity name: FLY ON THE WALL

Classes: 11 and 12

Date: 1st May, 2023

Description:

In our fast-changing ecosystem, 'design thinking' has emerged as an approach that can fix unproductive solutions or inefficient planning by infusing them with empathy. In every kind of organization, design thinking provides the tools you need to become an innovative thinker and uncover creative opportunities that are there – just not discovered them yet!

An activity was organized for students of classes XI and XII to teach them the techniques of creative and effective problem-solving by prioritizing customers' requirements above everything else - empathising with the consumers/target market, understanding the needs, tastes & preferences, etc. to ensure the successful execution of an entrepreneurial idea.

Students were asked to select from two problem statements pertaining to critical concerns we face in present-day scenario:

- i. Greater the wastage of food along the chain the greater is the impact on the environment.
- ii. Seeing the changes that are taking place around us, are we really growing / developing / improving?

Over 130 students participated with great zeal and displayed immense confidence in public speaking. Every business idea presented was aimed at bringing about a positive change in the society, while suggesting creative ways of making the business a viable one. Learning outcomes from such an activity goes a long way with students to provide them a competitive edge – well beyond the school years.

Glimpses:

